**The 20 most awarded INTEGATED campaigns of 2016**

1.Justino Spanish Lottery Leo Burnett Madrid 25

2. Brewtroleum DB Breweries NZ Colenso BBDO Auckland 24

3. McWhopper Burger King NZ Y&R Auckland 19

4. #Optoutside REI USA Venables Bell San Francisco 18

5= The Boys Bonsd Underwear Clemenger BBDO Melbourne 15

5= House of Cards FU 2016 Netflix USA BBH New York 15

7. Be True to Your Pleasure Unilever Magnum LOLA MullenLowe Madrid 12

8. Survival Billboard Microsoft McCann London 11

9= Love Has No Labels Ad Council US R/GA New York 9

9= 1st ever Pinterest Yard Sale Sherwin-Williams USA Deutsch Los Angeles 9