**The 50 most awarded OUTDOOR/POSTER campaigns of 2016**

1.Brewtroeleum DB Breweries Colenso BBDO Auckland 46

2. Survival Billboard Microsoft McCann London 32

3. McWhopper Outdoor Burger King NZ Y&R Auckland 31

4= Dirty Martini campaign Automobile Association of Singapore

JWT Singapore 30

4= It’s THAT affiordable IKEA UAE Memac Ogilvy Dubai 30

6. Doors of Thrones Tourism Ireland Publicis London 23

7= The Next Rembrandt ING Netherlands JWT Amsterdam 20

7= Actual Reality Jaguar NZ Y&R Auckland 20

7= Airbnb Animals Airbnb TBWA London/TBWA NYC 20

10. Unforgotten Soldiers Sky TV NZ DDB Auckland 19

11. Read Better Stories Paper Plus Group FCB New Zealand 18

12. Van Gogh BnB Chicago Art Institute Leo Burnett Chicago 17

13= Samba/Bossa Nova etc Sao Paulo Alpargatas AlmapBBDO Sao Paulo 16

13= Bed/Selfie/War etc Tate Grey London 16

15= Ma place est dans la sale Prodiss Fred&Farid Paris 15

15= Olive/Orange/Cherry Akzonobel Taproot Dentsu Mumbai 15

17= 25m2 of Syria Norwegian Red Cross POL Oslo 14

17= Listen to me/Audible Art Ural Night Music Voskhod Ekaterinburg 14

19. King/Hand me down etc Godrej Security JWT Gurgaon 12

20= Humiliation/Isolation etc Amnesty International Ogilvy & Mather Frankfurt 10

20= Lady/Man/Office Dutch Mill Co MONDAY Bangkok 10

20= Sugar Detox Intermarché Marcel Paris 10

20= Instead of Café IKEA Russia Instinct BBDO Russia 10

20= Angela/Charles/Francis Getty Images AlmapBBDO Sao Paulo 10

20= Bed/Grill/Sofa IKEA Austria DDB Group Germany 10

20= The Great Escape Graubuenden Ferien Jung von Matt Limmat 10

20= Ethos Travel Ethos Travel McCann London 10

20= Prostate Check Unilever MullenLowe Vietnam 10

29= Portraits Campaign Thai Health Authority Saatchi & Saatchi Singapore 9

29= Animal Detecting Billboard BMW Austria Demner Merlicek Bergmann 9

29= The Dying Poster Cronenberg Evolution Ogilvy Czech Republic 9

29= The Face of Litter Hong Kong Clean Up Ogilvy & Mather Hong Kong 9

29= Speech Bluddles Canadian Journalists Juniper Park/TBWA Toronto 9

34= Upside Down Can Orangina BETC Paris 8

34= The Reversed Trailer Volkswagen Norway Mediacom Oslo 8

34= Play the Bridge 2Degrees New Zealand Special Group Auckland 8

34= Takeover Luggage Wrap Emirates Y&R Ho Chi Minh City 8

38= Kallax Real Timer IKEA Poland Grey Group Warsaw 7

38= Wearable Tomato Kagome Co Hakuhodo 7

38= One Drop Bottle Pril TBWA RAAD 7

38= Cheese/Salt/Flour SIR Corp Canada Giants & Gentlemen Toronto 7

42= Handle on Hygiene Unilever UAE Geometry Global Dubai 6

42= Security Solutions Godrej Security JWT Gurgaon 6

42= McCode McDonald’s Brazil DDB Sao Paulo 6

42= Anatomy l’Equipe DDB Paris 6

42= Rivers campaign UNICEF Belgium Happiness Brussels 6

42= Commit to Something Equinox USA Wieden+Kennedy New York 6

42= Skyline/Iceberg/Dunes Alcoholics Anonymous JWT Sao Paulo 6

42= Absorbplate Thai Health Promotion BBDO Bangkok 6

42= Wrangler Wrongler Wrangler We Are Pi Amsterdam 6

42= Pool/Lounger/Sunbed Ebian BETC Paris 6

42= Photo Coach Canon USA 360i New York 6

42= Toys/Tools/Cereals S.C.Johnson USA Energy BBDO Chicago 6

42= World Gallery Apple iPhone 6 TBWA Chiat Day LA 6

42= Bags campaign VW Keyless Access DDB Group Germany 6