**The 20 most awarded PR campaigns of 2016**

1.Manboobs MACMA Argentina David Buenos Aires 46

2. The Bulletpen Ministry of Education McCann Bogota 36

3= Edible Six-Pack Ring Saltwater Brewery We Believers USA 30

3= The Organic Effect Co-Op Sweden Forsman+Bodenfors 30

5. Touchable Ink Samsung Thailand JWT Bangkok 28

6= Van Gogh BnB Chicago Art Institute Leo Burnett Chicago 26

6= The Last Mask Natalia Ponce de Leon JWT Bogota 26

8= The Swedish Number Swedish Tourism INGO Stockholm 25

8= Ma place est dans la sale Prodiss France Fred & Farid Paris 25

8= McWhopper campaign Burger King NZ Y&R Auckland 25

11. The Nation’s Bike Bajaj Automobiles Leo Burnett Mumbai 21

12= Paper Glasses Save the Children Grey Mexico 20

12= Marriage Market Takeover SK-II Sweden Forsman+Bodenfors Sweden 20

14= Safety Demonstration SL Benfica Emirates O Escritorio Portugal 18

14= The Dilemma Heineken Italy Publicis Milan 18

16= Reword Headspace Leo Burnett Melbourne 17

16= Bernie Speed Test Arcub for Bucharest Publicis Romania 17

18= Equal Pocket Money ANZAustralia TBWA Melbourne 16

18= The House of Clicks Hemnet Sweden Prime Stockholm 16

18= #Jointheherd WildAid UK Grey London 16