**The 50 most awarded TV and FILM campaigns of 2016**

1.Phelps Under Armour Droga5 New York 68

2. Justino Spanish Lottery Leo Burnett Madrid 66

3. Spare the Act Curry’s/Dixons AMV BBDO London 46

4. Road Safety campaign Road Safety France La Chose Paris 45

5= USA Gymnasts team Under Armour Droga5 New York 40

5= The Piccards Hennessy LVMH Droga5 New York 40

5= Last Nike US Wieden+Kennedy Portland 36

8. Firefly Man Independent Incubator Nitto/Drill Tokyo 35

9= Home for Christmas EDEKA Zentrale Jung von Matt Hamburg 34

9= High School Girls? Shisheido Watts of Tokyo 34

9= Perfect Lips/Eyeliner Make love not scars Ogilvy & Mather Mumbai 34

12. Tiny Dancer John Lewis Insurance adam&eve DDB London 33

13. Deng Adut University of WA Finch Sydney 31

14. Whale/Rocket Car Old Spice Wieden+Kennedy Portland 30

15. OK Go Upside Down S7 Airlines Russia TutkovBudkov Volgograd 29

16= Fish/Swim/Cheese Klarna DDB Stockholm 24

16= Superbowl Choir NFL Grey New York 24

18. Loss of Control campaign Road Safety France La Chose Paris 23

19. Envy Svenson Spain TAPSA Y&R Madrid 22

20= Close to Home AT&T BBDO New York 21

20= ConverS.O.S. TYC Sports Argentina McCann Market Buenos Aires 21

22= Pier SSE adam&eveDDB London 20

22= Shoplifters Harvey Nichols adam&eveDDB London 20

24= Dream Run Honda Australia Leo Burnett Melbourne 19

24= Man On The Moon John Lewis UK adam&eveDDB London 19

24= Taxi Ekchai Distribution Leo Burnett Bangkok 19

27= DADs #sharetheload P&G India BBDO Mumbai 18

27= Dear Daddy Care Norway Scharven Reklamabyra 18

27= The world of autism Autism Speaks BBDO New York 18

30= Strength in Differences Al Jazeera UAE Memac Ogilvy Dubai 17

30= DU campaign DU UAE Leo Burnett Dubai 17

32= Don’t Look Away Usher Brazil AKQA Sao Paulo 16

32= Fast Film VW Golf GTi BBD Buenos Aires 16

32= Your future is not mine adaidas US Johannes Leonardo New York 16

32= Chemical Bros Wide Open Virgin Records Outsider/The Mill London 16

36= Never Walk Alone DanChurchAid Grey Group Singapore 15

36= The Boys Bonds Underwear Clemenger BBDO Melbourne 15

36= A Giant’s Story Ambuja Cements Publicis India 15

36= Out of Service Vodafone Egypt JWT Cairo 15

36= Never Alone Diageo UK AMV BBDO 15

41. Gay Turtle Amnesty International TBWA Istanbul 14

42= Look Who’s Driving Volvo Trucks Forsman+Bodenfors Sweden 12

42= Wiener Stampede Heinz US David Miami 12

42= Gwen Stefani Target USA Deutsch Los Angeles 12

42= Anagram Christmas Mattel Scrabble Spain LOLA MullenLowe Madrid 12

42= Formation Beyonce USA Prettybird Culver City 12

42= Laughing Horses VW Germany Grabarz & Partner Hamburg 12

42= Parallel Lives Prince’s Trust CHI & Partners London 12

42= #butaliveBrendan Dept of Transport AMVBBDO London 12

50. Paper Honda US Factory 11

50= Devices United Communities of San Antonio

Shooters Films San Antonio 11

50= Not Just A Pretty Hairstyle Unilever Argentina Ponce Buenos Aires 11

50= The Comeback Audi Germany Razorfish Germany 11