**The 50 most awarded TV and FILM campaigns of 2016**

1.The next Rembrandt ING Netherlands JWT Amsterdam 76

2. Emotional Trailer Melbourne Film Festival McCann Melbourne 63

3. Justino Spanish Lottery Leo Burnett Madrid 45

4. The Field Trip to Mars Lockheed Martin McCann New York 40

5= Manboobs MACMA Argentina David Buenos Aires 36

5= DADS#sharetheload P&G India BBDO Mumbai 36

7. Printed by Somerset Somerset Graphics Leo Burnett Toronto 34

8. McWhopper Digital Burger King NZ Y&R Auckland 31

9= Donate the Bars Atados Brazil JWT Sao Paulo 29

9= Hungerithm Mars Snickers Clemenger BBDO Melbourne 29

11. The Open Road Project Toyota Japan Dentsu Tokyo 27

12= Check Before It’s Removed Pink Ribbon DDB Group Germany 25

12= Backup Memory Samsung Tunisia £sG BBDO Tunis 25

14. Intelligent Parking Chair Nissan Motor Japan TBWA Hakuhodo Tokyo 23

15. I am a witness Ad Council USA Goodby Silverstein 22

16= Straight Outta Beats by Dr Dre R/GA Hustle Los Angeles 21

16= Because Recollection Because Music 84.Paris 21

18. Keep the flame alive Johnnie Walker Leo Burnett Beirut 20

19= Dreams of Dali Dali Museum USA Goodby Silverstein 19

19= Emergency Pin Code Sekron Brazil Grey Sao Paulo 19

21= The Superbowl Dunk Gatorade VML Kansas City 18

21= MTV VMA Greenscreen MTV MTV New York 18

21= #Optoutside REI USA Venables Bell San Francisco 18

21= Giga selfie Tourism Australia TBWA Hakuhodo Tokyo 18

25= Mirrors of racism NGO Criola Brazil W3HAUS Sao Paulo 17

25= Live Logo Inec Institute Maruri Grey Guayaquil 17

25= Choco to dance JPGC Foundation MullenLowe SSP3 Bogota 17

25= Look Who’s Driving Volvo Trucks Forsman + Bodenfors Sweden 17

25= #notcomingsoon Remy Martin Fred & Farid New York 17

30= The Second Scoreboard Teletica Costa Rica JWT San Jose 16

30= Magic Words HP Brazil AlmapBBDO sao Paulo 16

30= Bittersweet Pies Paul Romania McCann Bucharest 16

33= Love Has No Labels Ad Council USA R/GA New York 15

33= Switcheroo Mars USA BBDO New York 15

33= Colormaps Comex Paints Mexico JWT Mexico City 15

33= Champions Hijack Go Sport UAE TBWA RAAD Dubai 15

37= Give Mom Back Her Name UN Women UAE Impact BBDO Dubai 14

37= Journey to your dream Danone France Wunderman Paris 14

37= Imagine the Possibilities Mattel USA BBDO San Francisco 14

37= Endless Possibilities Getty Images Brazil AlmapBBDO Sao Paulo 14

37= The Message Podcast GE BBDO New York 14

42= Holidays on demand Transavia France Les Gaulois Puteaux Paris 13

42= Memories of 1947 Olx.in Leo Burnett Mumbai 13

42= WiFi Alarm WiFiAlarm Brazil Grey sao Paulo 13

42= Goodbye Bad Luck Loto Libanais Impact BBDO Dubai 13

42= Alive memory Google Russia Friends Moscow 13

42= Out There Canada Goose Canada Goose Toronto 13

42= Give Extra, Get Extra Mars US Energy BBDO Chicago 13

42= Football Memories Libero Spain LOLA MullenLowe Madris 13

42= Saudi Women’s Online March – P&G Lebanon Leo Burnett Beirut 13