**The 50 most awarded MEDIA campaigns of 2016**

1.Brewtroleum DB Breweries NX Colenso BBDO Auckland 29

2= Amnesty Unblocker Amnesty International Colenso BBDO Auckland 28

2= Life Saving Stickers Australia Road Safety GPY&R Brisbane 28

4. McWhopper campaign Burger King NZ Y&R Auckland 27

5. Keep the flame alive Johnnie Walker Leo Burnett Beirut 26

6= Breakvertising Continental Foods These Days Antwerp 26

6= Behind the leather PETA Thailand Ogilvy & Mather Bangkok 26

8. The Second Scoreboard Teletica Costa Rica JWT San Jose 23

9. End the Silence La Sirena Pages BBDO Santo Domingo 22

10. 38 Years Later Triple S JWT Puerto Rico 20

11. Bittersweet Pies Paul Romania McCann Bucharest 19

12. House of Little Moments Uni-Presedent Taiwan ADK Taiwan 18

13= Van Gogh BnB Art Institute of Chicago Starcom Chicago 16

13= Le Bon Lidl Sweden INGO Stockholm 16

13= Songs of Violence Estadao Digital Brazil FCB Sao Paulo 16

13= There will be haters Adidas UAE Starcom Mediavest Dubai 16

13= Humans Channel 4 OMD London 16

18= GayNZ ANZ Bank Australia TBWA Melbourne 15

18= Animal detecting Billboards BMW Austria Demner Merlicek Vienna 15

20= Gun Crazy States United Grey New York 14

20= Straight Outta Beats by Dr Dre R/GA Hustle Los Angeles 14

20= SMS Last Words Road safety Partnership Havas Worldwide Shanghai 14

20= Backup Memory Samsung Tunisia 3SG BBDO Tunis 14

20= Bollywood on Wheels Emirates NBD Starcom Mediavest Dubai 14

20= Goodbye Bad Luck Loto Libanais Impact BBDO Dubai 14

20= Celebrity Tantrum Samsung Australia Leo Burnett Sydney 14

27. X-Ray Casts Anchor NZ Colenso BBDO Auckland 13

28= McWhopper Digital Burger King NZ Y&R Digital Auckland 12

28= Check Before It’s Removed Pink Ribbon Germany DDB Group Germany 12

28= I write in Arabic Samsung Jordan Leo Burnett Amman 12

28= Big Brother Unboxing IKEA Israel McCann Tel Aviv 12

28= #Comeonein Sydney Opera House DDB Sydney 12

28= I Can Teach You Too Dubai Cares Mindshare MENA Dubai 12

28= I Can Teach You Too Dubai cares OMD Dubai 12

28= The Great Escape Graubunden Ferien Jung von Matt Limmat 12

28= The world’s first billbed Moltyfoam Pakistan BBDO Lahore 12

37= #BendtheRules HP UAE OMD Dubai 11

37= Search Racism Find Truth Refugees Welcome FCB Zürich 11

39= From Saudis to Saudis Infiniti UAE Mindshare MENA Dubai 11

39= Rabbit Race Media Markt Ogilvy & Mather Frankfurt 11

39= Launch of the Z3 Sony Mobile UAE Mediacom MENA UAE 11

39= Donation Badges ABTO Leo Burnett Tailormade Brazil 11

39= Bartel Brahma Argentina JWT Buenos Aires 11

39= 100% kosher Head and Shoulders

P&G Israel Mediacom Tel Aviv 11

39= Jono vs Ben V Energy OMD New Zealand 11

39= Back Off Radio UAE Transport Geometry Global Dubai 11

39= The Dilemma Heineken Italy Starcom Milan 11

39= Give Mom Back Her Name UN Women UAE Impact BBDO Dubai 11

39= Champions Hijack Go Sport UAE TBWA RAAD Dubai 11

39= Rink Bingo Davos Hockey Club FCB Zürich 11

39= Pink Ramadan Baheya Egypt FP7 Cairo 11

39= DADS #sharetheload P&G India BBDO Mumbai 11